Power of Storytelling

PPS

Let's harness the power of stories to inspire thoughts and actions. In this 4-hour virtual learning experience, you will walk away with a story portfolio and skills that you can use artfully deliver polished stories to inspire and influence actions in others.

Target Audience

This course will benefit all leaders or individual contributors in corporate organizations, professionals, entrepreneurs and business owners.

Pre-requisite: None

Duration

4 hours (4 credit hours)

Objectives

This course equips participants with practical techniques to:

- Understand the art and science of storytelling and the impact it has to influence

- Learn different storytelling methodologies and how to find relevant personal stories

- Structure stories with a 3-stage framework

- Polish stories to increase credibility, relevancy and effectiveness

Course Topics

- The importance of storytelling
- Discover relevant personal stories
- Structure of a story
- Polish personal stories

Desired Outcomes

- Better results in projects
- Optimized performance at work
- Higher self-confidence
- Enhance adaptability and agility in various situations
- Realize unique and repeatable success

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